

VA-ACME

**THE VIRGINIA ADVISORY COUNCIL ON MILITARY EDUCATION
PRESENTS ITS 12TH ANNUAL**

**MILITARY EDUCATION
SYMPOSIUM
AND JOB FAIR**

APRIL 16-19, 2018

Norfolk Hilton: The MAIN

OUR MARKET

The military voluntary education program funds approximately a half billion dollars annually in tuition assistance benefits that help service members enroll in over 800,000 courses! The VA-ACME Symposium is one of the few opportunities within the state of Virginia for 200+ professionals who support education opportunities for active duty military, veterans and their families including representatives from higher education colleges/universities plus government agencies (i.e. Department of Defense, Education, Veterans Affairs and Labor).

OUR SYMPOSIUM

As a branch of our national organization, The Council of College and Military Educators (CCME) which is the only national organization for professional military educators, VA-ACME was established to promote, support, and deliver meaningful education within all branches of the Armed Services by encouraging educational institutions to be innovative and flexible in meeting educational needs. VA-ACME provides a forum at its annual symposium for the discussion of current issues and planning for future programming. The VA-ACME encourages cooperative and coordinated efforts for efficient and effective educational services for Armed Services personnel and their family members.

OUR MEMBERSHIP

Just as its national arm, the VA-ACME membership is composed of military and civilian educators, post-secondary educational institutions, suppliers of education products/services, service members and veterans, and governmental organizations that support military and veteran education. The VA-ACME facilitates communication between the membership and the US Department of Defense educational support network.

VA-ACME is committed to addressing military education issues within the state of Virginia. There are three major focus areas for the state level Advisory Council on Military Education:

1. Evaluating and restructuring policies related to acceptance and transfer of credit for veterans, military students, and their adult family members
2. Enhancing the educational aspirations of the military populations in the state.
3. Making educational programs accessible in cost, location, and scheduling.



\$10K IN SCHOLARSHIPS

The VA-ACME awards multiple \$1000.00 scholarships (typically a minimum of 10) at its annual symposium during a special event honoring the recipients and their achievements. The following individuals are eligible to apply for the VA-ACME scholarship program:

1. Active Duty, Drilling Reservist, or National Guard Member
2. Spouse of Active Duty Member, Drilling Reservist, National Guard, or Military Retiree
3. Child of Active Duty Member, Drilling Reservist, National Guard, or Military Retiree
4. Permanently disabled military member or their family member (spouse or child) or family member of service member missing/killed in action
5. Veteran or Retiree of the Armed Forces

2018 SYMPOSIUM

“The MAIN Focus: Evolving Military & Veteran Education through Modernization”

Hilton Norfolk THE MAIN
100 East Main Street
Norfolk, Virginia

SPONSORSHIP OPPORTUNITIES

We hope organizations would like to play an active role by becoming a partner with the VA-ACME and its mission through sponsorship. Customized sponsorships at a rate higher than the levels described below will be graciously accepted. We will work with your organization to provide a bespoke sponsorship package.

Your support for the VA-ACME and its mission to serve, support and educate all branches of armed services by providing unrestricted funds will allow us to continually serve this military community and our civic partners. Sponsorships from \$1000 to \$15,000+ are available.

Traditional Sponsorship Levels

GENERAL LEVEL \$15,000

- Logo on all conference print material (1st tier)
- Logo on website
- Logo on padfolio
- Recognition announcement during symposium and press release
- Exhibit table for job fair
- Exhibit table for symposium
- 4 invitations to the VA-ACME Presidential Reception
- 4 symposium registrations
- 4 tickets to scholarship event

PATRIOT LEVEL \$10,000

- Logo on website
- Logo on conference print material (2nd tier)
- Recognition announcement during symposium
- Exhibit table during the job fair
- Exhibit table during symposium
- 2 invitations to the VA-ACME Presidential Reception
- 2 symposium registrations
- 2 tickets to scholarship event

FREEDOM LEVEL \$5000

- Company name on website
- Company name on conference print material (3rd tier)
- Recognition announcement during symposium
- Exhibit table during the job fair

MILITARY LEVEL \$3000

- Company name on website
- Company name on conference print material (4th tier)
- Recognition announcement during symposium